

ko  
māia  
ko  
angitu

fortune  
favours  
the  
bold

WASTEMINZ  
ANNUAL  
CONFERENCE +  
EXPO

9–12  
JUNE  
2025

TE PAE  
CHRISTCHURCH  
CONVENTION  
CENTRE

SPONSORSHIP  
+ EXHIBITOR  
OPPORTUNITIES

  
wasteMINZ



**Nic Quilty**  
Chief Executive  
WasteMINZ

**KO MĀIA  
KO ANGITU**  
FORTUNE  
FAVOURS  
THE BOLD

## welcome

Welcome to WasteMINZ's conference and expo 2025. We are really looking forward to being back in the South Island – it has been a long-time coming! Christchurch is a very vibrant city and Te Pae Christchurch Convention Centre is beautiful and very spacious, and running a conference there will be a first for us.

We have a number of sponsorship packages and expo sites available, and our conference will give sponsors and exhibitors an opportunity to access a diverse audience (of approximately 500 people). Also, for the first time ever, non-members will be able to purchase sponsorship packages and expo sites, however, non-members will be charged more, and members will be given preference until 6 November 2024.

Sponsorships are a chance to enhance your brand, increase awareness, make new connections, and build on existing relationships. Each package sets out the benefits and I hope there is one that fits the bill.

Expo sites are a way for you to showcase your initiatives, products and services and all catering, apart from the farewell lunch, will be held in the expo hall – so there will be lots of opportunities for delegates to interact with each of the expo sites. We encourage interactive activities at each expo site and are really happy to give potential exhibitors guidance on how to make their expo site inviting.

For all sponsorship and exhibition enquiries, please contact Nadja Hirzel, WasteMINZ's membership & events manager, at [nadja@wasteminz.org.nz](mailto:nadja@wasteminz.org.nz).



# venue

Te Pae Christchurch Convention Centre has been designed as Ōtautahi Christchurch’s ‘gathering place’, with a strong influence coming from the region’s mana whenua (people of the land).

The exterior of Te Pae Christchurch is distinctive, reflecting the jagged outline of the Southern Alps, while the exterior façade features 43,000 herringbone tiles, designed to evoke Canterbury’s braided rivers.

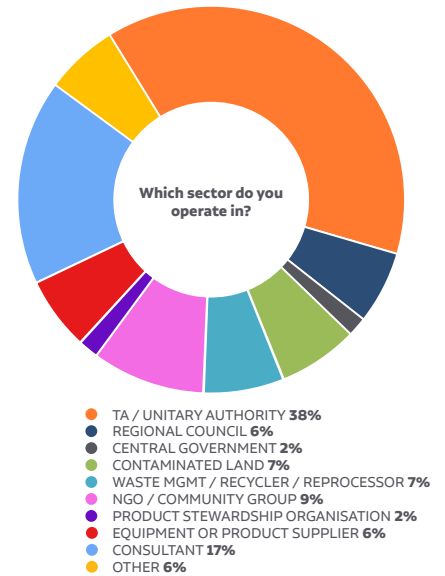
The interior reflects the city’s diverse culture, history, and values. The concept of flow is also a distinctive part of the interior, with large, floor-to-ceiling windows reflecting the fluidity and curves of the intertwining rivers.

Every space within Te Pae Christchurch has been designed with the needs of organisers, attendees and service providers in mind, from feature furnishings to the numerous artworks telling stories of Māori culture.

Located in the thriving centre of the South Island’s largest city – just 20 minutes from the Christchurch International Airport – Te Pae Christchurch has been ideally positioned to allow guests and delegates to enjoy a unique and authentic experience of the city, and the wider region.

## Who is attending?

The 2024 Conference at Claudelands in Hamilton saw an attendance of 580 delegates. Of the 155 who responded to our post-event survey, the below graphic indicates the various sectors the attendees operate in.



# sponsorship opportunities

**Elevate your organisation's presence: become a sponsor of the premier conference for waste management, resource recovery, and contaminated land professionals in Aotearoa New Zealand!**

By sponsoring our conference, your organisation will gain access to a diverse audience, which will include territorial and unitary authorities, regional councils, central government agencies, consultants, waste operators, community groups, product stewardship organisations, and equipment and product suppliers. With an expected turnout of approximately 500 conference delegates, sponsorship offers a unique opportunity to:

- Enhance brand recognition and increase awareness within the industry.
- Highlight your organisation among key decision-makers in the field.
- Foster new connections and strengthen existing relationships with leaders in the industry.

By sponsoring this event, your organisation enhances its position as a thought leader in the waste, resource recovery, and contaminated land management sectors in New Zealand. This conference is tailor-made for the industry, presenting an opportunity for you to maximise exposure and impact.

Don't miss out on this chance to be a key player in shaping the future of waste management, resource recovery, and contaminated land in New Zealand!

For all sponsorship enquiries, please contact Nadja Hirzel at [nadja@wasteminz.org.nz](mailto:nadja@wasteminz.org.nz).

Everything ran very smoothly, didn't notice a single issue over four days

The conference this year had a great variety of topics (as usual) and there was so much value in attending and learning about the work going on in other parts of the country, and even overseas!

We **never** want to miss an opportunity to connect to like-minded people

**100%** of **sponsors** said their sponsorship met their expectations  
100% would likely sponsor the next conference



## sponsorship opportunities

### PLATINUM PARTNER

Member \$24,000 + GST

Non-member \$32,400 + GST

up to two

Two-year partnership option \$45,000 + GST (for WasteMINZ members only)

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#### sponsorship benefits

Expo sites, registrations & functions

- Three complimentary **standard expo sites** which includes six complimentary **all-inclusive three-day registrations**, the networking function and the gala dinner
- Opportunity to reserve a branded premium table at the gala dinner on 11 June 2025

**Valued at \$12,960 + GST**

Exposure

- Conference promoted as brought to you with support from our Platinum Partners
- Company logo and direct link to your website in the most prominent position on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website sponsor page

- A case study / revolve online article featured on our website, shared across member communications and on our social media channels
- Company logo displayed digitally throughout the conference venue
- Acknowledged as a Platinum Partner by the conference MC at key points during the conference
- Five-minute presentation on your company to delegates at the beginning or end of a plenary session
- Host a keynote speaker at your expo site following their presentation to encourage further delegate interaction
- Recognition as a sponsor of the Best Dressed or Best Expo Site awards, and presentation of this award at the gala dinner, with all associated publicity relating to this award

## sponsorship opportunities

### **GOLD**

SPONSOR

Member **\$19,500 + GST**  
Non-member \$26,325 + GST

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**up to two**

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#### **sponsorship benefits**

Expo sites, registrations  
& functions

- Two complimentary **standard expo sites** which includes **four** complimentary **all-inclusive three-day registrations**, the networking function and the gala dinner
- Opportunity to reserve a branded premium table at the gala dinner on 11 June 2025

**Valued at \$8,640 + GST**

**Exposure**

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website sponsor page
- Company logo and direct link to your website on the WasteMINZ conference event app
- Company logo displayed digitally throughout the conference venue
- Host a keynote speaker at your expo site following their presentation to encourage further delegate interaction
- Acknowledged as the lunch sponsor by the conference MC on one of the three days of the conference, with a five-minute speaking opportunity at the plenary session preceding or following your luncheon

### **SILVER**

SPONSOR

Member **\$9,500 + GST**  
Non-member \$12,825 + GST

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**up to four**

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#### **sponsorship benefits**

Expo sites, registrations  
& functions

- One complimentary **standard expo site** which includes **two** complimentary **all-inclusive three-day registrations**, the networking function and the gala dinner
- Opportunity to reserve a branded premium table at the gala dinner on 11 June 2025

**Valued at \$4,320 + GST**

**Exposure**

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website sponsor page
- Company logo and direct link to your website on the WasteMINZ conference event app
- Company logo displayed digitally throughout the conference venue
- Acknowledged by the conference MC as the sponsor of one morning or afternoon tea

### **BRONZE**

SPONSOR

Member **\$5,500 + GST**  
Non-member \$7,825 + GST

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**up to six**

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#### **sponsorship benefits**

Registrations & functions

- Two complimentary **all-inclusive three-day registrations**, including the networking function and the gala dinner

**Valued at \$3,240 + GST**

**Exposure**

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website sponsor page
- Company logo displayed digitally throughout the conference venue

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## sponsorship opportunities

### CONFERENCE APP

**SOLD**

SPONSOR

Member \$3,500 + GST

Non-member \$4,725 + GST

**exclusive**

#### sponsorship benefits

##### Exposure

- Company logo and direct link to your website on each page of the WasteMINZ conference event app, and on selected push notifications in the app
- A short message sent to event app users each morning of the conference and after the event finishes, with company logo and direct link to sponsor profile on app
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website sponsor page
- Company logo displayed digitally throughout the conference venue
- Acknowledged as the app sponsor by the conference MC at key points during the conference



93% who used the app found the information useful

Respondents said the app was excellent this year with lots of features and easy to use. Many appreciated the notes tool and the ability to search for attendees after the conference. Exhibitors loved the QR scanner to help make connections and capture leads.

### LOUNGE

SPONSOR

**SOLD**

Member \$4,500 + GST

Non-member \$6,075 + GST

**exclusive**

#### sponsorship benefits

##### Registrations & functions

- Two complimentary all-inclusive three-day registrations, including the networking function and the gala dinner

**Valued at \$3,240 + GST**

##### Exposure

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website sponsor page
- Acknowledged by the conference MC as the lounge sponsor at key points during the conference
- Directional signage acknowledging your lounge sponsorship
- Exclusive opportunity to place WasteMINZ approved branding material on coffee tables in lounge area of expo hall

**Please note:** The lounge sponsor is responsible for providing the furniture for the lounge (e.g., settees, tables etc. for the delegates). If desired, the sponsor can also provide phone or laptop charging stations for attendees in the lounge area (which would be at the sponsor's cost)

### GALA DINNER

SPONSOR

Member \$17,000 + GST

Non-member \$22,950 + GST

**exclusive**

#### sponsorship benefits

##### Expo sites, registrations & functions

- Two complimentary standard expo sites which includes four complimentary all-inclusive three-day registrations, the networking function and the gala dinner
- Opportunity to reserve a branded premium table at the gala dinner on 11 June 2025

**Valued at \$8,640 + GST**

##### Exposure

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website sponsor page
- Company logo on the menu and video screens during the gala dinner
- Opportunity to display a company banner during the gala dinner (supplied by sponsor)
- Acknowledged by the conference MC at key points during the conference, and at the gala dinner
- Opportunity to speak at the gala dinner on 11 June 2025

## sponsorship opportunities

### LANYARDS

Member \$2,750 + GST  
Non-member \$3,062.50 + GST

**SOLD**

**exclusive**

#### sponsorship benefits

##### Exposure

- Company logo on all conference lanyards
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website sponsor page
- Company logo and direct link to your website on all conference digital collateral including all pre-event marketing

**Note:** This sponsor package must be purchased in combination with another package.

### RECYCLING STATIONS

Member \$5,500 + GST  
Non-member \$7,425 + GST

**SOLD**

**exclusive**

#### sponsorship benefits

##### Registrations & functions

- **One complimentary all-inclusive three-day registration, including the networking function and the gala dinner**

**Valued at \$1,620 + GST**

##### Exposure

- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website sponsor page
- Company logo and direct link to your website on all conference digital collateral including all pre-event marketing
- Company logo displayed digitally throughout the conference venue
- Your signage (provided by you) placed above each waste station

### COFFEE CART

Member \$10,000 + GST  
Non-member \$13,500 + GST

**up to two**

#### sponsorship benefits

##### Expo sites, registrations & functions

- **One super premium expo site, with room for the coffee machine and any of your collateral, which includes two complimentary all-inclusive three-day registrations, the networking function and the gala dinner**

**Valued at \$6,250 + GST**

##### Exposure

- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website sponsor page
- Company logo displayed digitally throughout the conference venue
- Acknowledged by the conference MC as the sponsor of the coffee cart





## sponsorship opportunities

### **AWARDS FOR EXCELLENCE**

**SOLD**

Member \$8,000 + GST

Non-member \$6,750 + GST

**exclusive**

#### **sponsorship benefits**

##### Registrations & functions

- One complimentary all-inclusive three-day registration, including the networking function and the gala dinner

**Valued at \$1,620 + GST**

##### Exposure

- Exclusive opportunity to be the overall sponsor of this session with naming rights (Awards for Excellence brought to you by XXX)
- Opportunity for a five-minute presentation at the commencement of the Awards for Excellence session
- Opportunity to present each award to the winners
- Opportunity to display your banner during the Awards for Excellence session
- Company logo on the video screens for the Awards for Excellence session and on each award
- Company logo added to all social media posts and media releases about the Awards for Excellence
- Company logo and direct link to your website on all conference digital collateral, including all pre-event marketing
- Company logo, key contact information and up to 50-word introduction on the conference programme and the WasteMINZ conference website sponsor page

### **NETWORKING EVENT**

**SOLD**

Member \$4,500 + GST

Non-member \$6,075 + GST

**exclusive**

#### **sponsorship benefits**

##### Exposure

- The networking event, held after the first day of the conference on 10 June promoted as 'Networking Event brought to you with support from XXX'
- Acknowledged as networking sponsor by the MC at key points during the conference
- Opportunity for a two-minute presentation to delegates at the beginning of one of the plenary sessions
- Company logo and direct link to website on digital collateral including pre-workshop communications
- Company logo, key contact information and up to 50-word introduction on the workshop programme and WasteMINZ conference website sponsor page

### **CONTAMINATED LAND MANAGEMENT WORKSHOP**

**SOLD**

OVERALL SPONSOR

Member \$5,000 + GST

Non-member \$6,750 + GST

**exclusive**

#### **sponsorship benefits**

##### Exposure

- Workshop promoted as 'brought to you with support from XXX'
- Acknowledged as the overall workshop sponsor by the facilitator at key points during the workshop
- Opportunity for a five-minute presentation to delegates at the start of the workshop
- Post workshop notes distributed with sponsor logo displayed in a prominent position
- Company logo and direct link to website on digital collateral including pre-workshop communications
- Company logo, key contact information and up to 50-word introduction on the workshop programme and WasteMINZ conference website sponsor page

Brilliant. Packed a lot in but it was all relevant and blended well. Great attendance. Proper meaty stuff to chew on.

## sponsorship opportunities

### TAO FORUM

OVERALL SPONSOR

Member \$5,000 + GST

Non-member \$6,750 + GST

**exclusive**

#### sponsorship benefits

##### Exposure

- Workshop promoted as 'brought to you with support from XXX'
- Acknowledged as the overall workshop sponsor by the facilitator at key points during the workshop
- Opportunity for a five-minute presentation to delegates at the start of the workshop
- Post workshop notes distributed with sponsor logo displayed in a prominent position
- Company logo and direct link to website on digital collateral including pre-workshop communications
- Company logo, key contact information and up to 50-word introduction on the workshop programme and WasteMINZ conference website sponsor page

**Please note:** Sponsor package only available for purchase by territorial authorities.

### SESSION

SPONSOR

**3 LEFT**

Member \$1,500 + GST

Non-member \$2,025 + GST

**up to four**

#### sponsorship benefits

##### Exposure

- Acknowledged as session sponsor by the facilitator at the start of the session
- Opportunity for a one-minute video or presentation to attendees at the start of the session
- Company logo and direct link to website on digital collateral including pre-workshop communications
- Company logo, key contact information and up to 50-word introduction on the workshop programme and WasteMINZ conference website sponsor page

### OPENING

KEYNOTE  
SPONSOR

**SOLD**

Member \$3,000 + GST

Non-member \$4,050 + GST

**exclusive**

#### sponsorship benefits

##### Exposure

- Acknowledged as Opening Keynote sponsor by the MC at the start of the session
- Opportunity for a two-minute video or presentation to attendees at the start of the session
- Company logo and direct link to website on digital collateral including pre-workshop communications
- Company logo, key contact information and up to 50-word introduction on the workshop programme and WasteMINZ conference website sponsor page
- Company branding displayed digitally throughout the conference venue
- Company logo on the video screens before and after the keynote lecture



Good value, and has sowed the seeds to creating long lasting and valued relationships

It was such a good session on the Monday. There are lots of take aways for us. And great to have all councils share what they have done/will do.

## sponsorship opportunities

### MC

SPONSOR

**SOLD**

Member \$3,000 + GST

Non-member \$4,050 + GST

**exclusive**

### sponsorship benefits

#### Exposure

- Acknowledged as the MC sponsor at the start of the conference and at key points throughout the conference
- Opportunity for a two-minute video or presentation to attendees at the start or end of one of the keynote sessions
- Company logo and direct link to website on digital collateral including pre-workshop communications
- Company logo, key contact information and up to 50-word introduction on the workshop programme and WasteMINZ conference website sponsor page
- Company branding displayed digitally throughout the conference venue

**100% of sponsors** said their sponsorship met their expectations

100% would likely sponsor the next conference

We **never** want to miss an opportunity to connect to like-minded people

## SPONSORSHIP PACKAGES

excluding GST

**Platinum** (up to 2) member \$24,000 | non-member \$32,400 **1 LEFT**  
Two-year partnership option \$45,000 (for WasteMINZ members only)

**Gold** (up to 2) member \$19,500 | non-member \$26,325

**Silver** (up to 4) member \$9,500 | non-member \$12,825 **2 LEFT**

**Bronze** (up to 6) member \$5,500 | non-member \$7,825 **1 LEFT**

**Conference App** **SOLD**

**Gala Dinner** (exclusive) member \$17,000 | non-member \$22,950

**Lounge** **SOLD**

**Lanyards** **SOLD**

**Coffee Cart** (up to 2) member \$10,000 | non-member \$13,500

**Recycling Stations** **SOLD**

**Awards for Excellence** **SOLD**

**CLM Workshop** **SOLD**

**TAO Forum** (exclusive) member \$5,000 | non-member \$6,750

**Networking event** **SOLD**

**Session** (up to 4) member \$1,500 | non-member \$2,025 **3 LEFT**

**Opening Keynote** **SOLD**

**MC** **SOLD**

## KEY DATES

**Registration Opening** Thursday 13 February

**Super Saver Registration Deadline** Thursday 17 April

**Earlybird Registration Deadline** Thursday 15 May

**Last Minute Registration** from Friday 16 May

**Pre-Conference Workshops** Monday 9 June

**Opening of the Conference** Tuesday 10 June

**Awards for Excellence** Tuesday 10 June

**Networking Event** Tuesday 10 June

**Gala Dinner** Wednesday 11 June

**Closing of the Conference** Thursday 12 June





# exhibitor opportunities

## EXPO SITES

The expo is being held at Te Pae Christchurch Convention Centre.

Each site includes two registrations, valued at \$3,240+ GST.

All conference catering (with the exception of the gala dinner and farewell lunch) will be served in the expo area to maximise exposure of exhibitors' products and services.

Each site package includes:

- Admission to networking drinks on Tuesday 10 June and gala dinner on Wednesday 11 June
- Daytime meals and refreshments (Tuesday to Thursday)
- Name badges
- Entry to all sessions
- Access to the conference lead capture app

Exhibitor's name, logo and profile added to the conference app and conference programme

## SITE SPECIFICATIONS

Sites are on a first-come first-served basis, but members will be given preference until 6 November 2024.

All sites will be built and dismantled by our expo build supplier and all electrical work carried out by a qualified electrician.

- All sites are built with 2.3m high black Velcro receptive panels with aluminium stabilising structures at the top and bottom. If you would like your display to be higher, you must contact Nadja Hirzel at [nadja@wasteminz.org.nz](mailto:nadja@wasteminz.org.nz), for permission.
- Power supply consists of 1 x 10amp with 4-way multi-box, plus 2 x 150w spotlights per site.
- Each site is provided with a double-sided sign noting your company's name. This sign is included in the cost of your site.
- Access to sites commences from 1pm on Monday 9 June. Set-up must be completed by 5pm.
- Pack-out commences no earlier than 11am on Thursday 12 June, and must be completed by 12.30pm.



## BOOKING YOUR SITE & PAYMENT

Preference for the sale of exhibition sites will be given to our Platinum, Gold, Silver, Corporate or Small Business/Not-for-Profit members until 6 November 2024. Once the preferential booking period is over, exhibition sales will open to non-members.

To be eligible to exhibit or attend the conference as a member, WasteMINZ membership must be fully paid at the time of booking.

You will be invoiced upon receipt of your booking. Your site is confirmed once payment has been made. Payment is required within WasteMINZ' payment terms of seven days.

To qualify for the Super Saver rate, payment must be made by 7 April 2025. If full payment is not received by the specified date, WasteMINZ may reallocate the site, or will reinvoice you at the prevailing rate.

## CANCELLATION & WITHDRAWAL

Cancellation will only become effective upon receipt of written notice from the exhibitor by letter or email and acknowledgement of this cancellation by WasteMINZ.

A 50 percent refund will be made if the written cancellation advice is received prior to 11 April 2025. After this date, no refund is possible.

## INSURANCE

WasteMINZ does not accept liability or responsibility for any theft or damage. It is your responsibility to ensure your site and goods are adequately insured.

## SITE PRICING

### **SUPER PREMIUM 3.6 x 3.6M**

Super Saver **pay by 7/4/25**  
member \$6,250  
non-member \$8,435

Earlybird **pay by 8/5/25**  
member \$7,495  
non-member \$10,120

Last Minute **from 9/5/25**  
member \$8,240  
non-member \$11,125

### **PREMIUM 3.6 x 1.8M**

Super Saver **pay by 7/4/25**  
member \$4,540  
non-member \$6,130

Earlybird **pay by 8/5/25**  
member \$5,450  
non-member \$7,360

Last Minute **from 9/5/25**  
member \$5,975  
non-member \$8,065

### **STANDARD 3 x 1.8M**

Super Saver **pay by 7/4/25**  
member \$4,320  
non-member \$5,830

Earlybird **pay by 8/5/25**  
member \$5,180  
non-member \$6,990

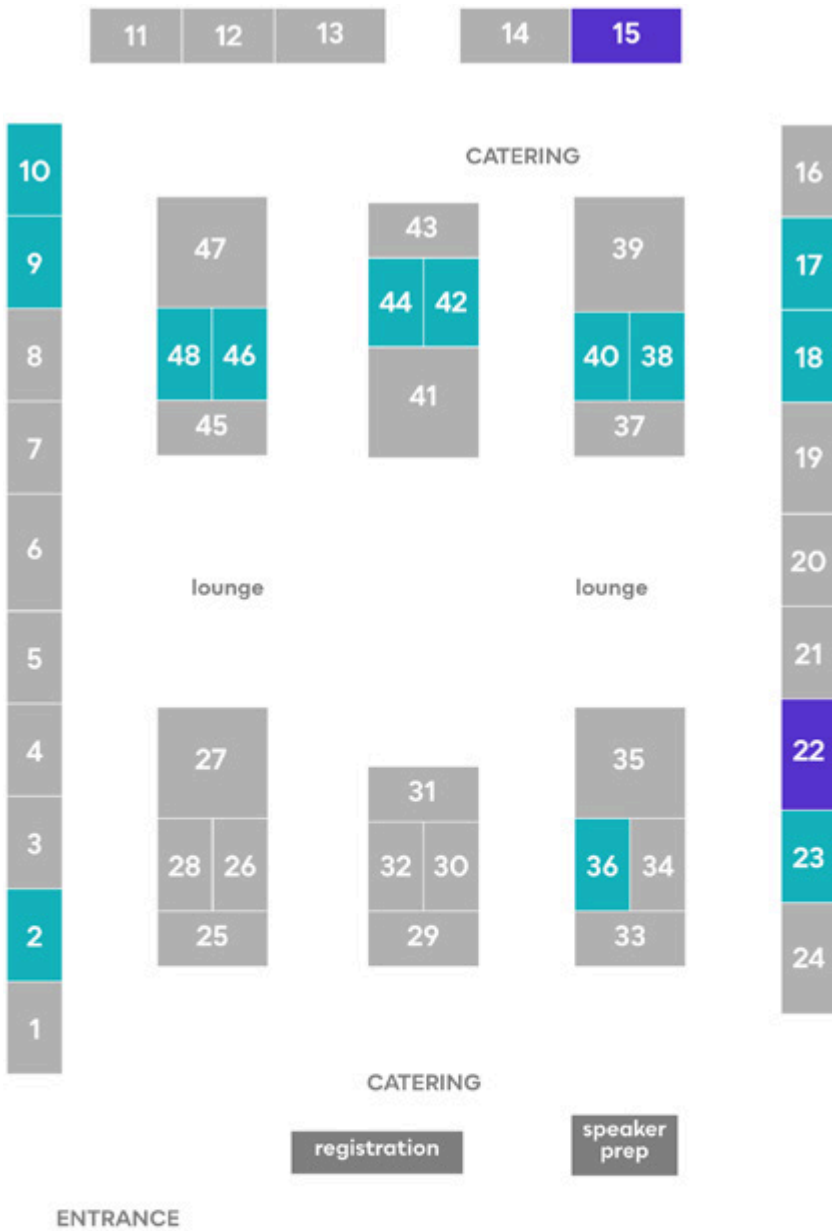
Last Minute **from 9/5/25**  
member \$5,700  
non-member \$7,690

### **\*All rates exclude GST**

Note: To receive the applicable price level, all invoices must be paid by the due date.

See site plan on next page.

# expo plan



- 3R GROUP **33**
- 5R SOLUTIONS **5**
- ATRAx **11 + 12**
- CHRISTCHURCH CITY COUNCIL **27 + 47**
- COOL-SAFE **34**
- EARTH STARCH **32**
- ECP **31**
- EERST **7**
- ENVIROCON **39**
- EROAD **16**
- GEOSYNTHETIC PARTNERS INT **24**
- GLASS PACKAGING FORUM **1**
- GLOBAL COMPOSTING SOLUTIONS **14**
- HILL LABS **13**
- LOCALISED **29**
- LOOPED IN COUNCILS BY IMPACT APPS **6**
- LOVE FOOD HATE WASTE **20**
- MATRIX DESIGN **19**
- PACT GROUP **41**
- PHOENIX METAL RECYCLERS NZ **4**
- PRECIA MOLEN **3**
- ROTAFORM **35**
- SI LODEC **43**
- SUSTAINABLE GENERATION/GORE **8**
- TOMRA COLLECTION **45**
- TONKIN + TAYLOR **25, 26 + 28**
- VIKING CONTAINMENT **37**
- WASTE-ED WITH KATE **21**
- ZERO WASTE NETWORK **30**

**SUPER PREMIUM** 3.6 x 3.6M  
**PREMIUM** 3.6 x 1.8M  
**STANDARD** 3 x 1.8M  
**SOLD**